



## Commuter Choice<sup>SM</sup> Employer E-Update

December 2002

### *The Commuter Choice<sup>SM</sup> Employer E-Update: Promoting the Latest Highlights to Commuter Choice Employers*

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#### **1. Next Phone Forum Topic: Outstanding Guaranteed Ride Home Programs**

Mark your calendars for Thursday, January 23, 2003 from 2:30-3:30 so you can participate in our next phone forum. This forum explores successful Guaranteed Ride Home programs and tips for making your guaranteed ride home program effective and useful for your commuters. Invitations will be emailed to Commuter Choice Employers so look for your invitation soon!

To see summaries and information on past Commuter Choice Leadership Initiative phone forums, visit our web-site at <http://www.commuterchoice.gov/employ/ph-forumindex.htm>.

#### **2. CCLI seeks Commuter Choice<sup>SM</sup> Employers to Test Online Reporting Program**

Do you need to submit your annual/biannual report on progress to the Commuter Choice Leadership Initiative? Are you overdue on your report? If so, we need your assistance in helping us test our new Online Reporting program. Easy, online Reporting will soon be available for all Commuter Choice Employers but we need help in ensuring that this program meets your needs and truly is as user friendly as we think it is. With the help of Commuter Choice Employers like you, reporting the success of your commuter benefits program will soon be just one click away!

To volunteer to test this new program, contact your Commuter Choice Leadership Initiative account representative or send an email to [commuterchoice@epa.gov](mailto:commuterchoice@epa.gov).

#### **3. Tampa Ceremony celebrates area Commuter Choice<sup>SM</sup> Employers**

Three Tampa area Commuter Choice Employers were recognized at the Tampa Bay Area Commuter Services 12th annual meeting on November 14, 2002 at the Westshore Marriott in Tampa, Florida. Commuter Choice Employers recognized: The Center for Urban Transportation Research (CUTR) at the University of Florida; MacDill AFB; and Hillsborough County, Florida. Beverly Banister, Air Division Director for the U.S. EPA Region 4 presented plaques to each employer and remarked about their outstanding commuter benefits program. 122 attendees were at the annual meeting and many of those attending represented employers that are considering expanding their commuter benefits offerings.

#### 4. **“It All Adds Up to Cleaner Air” “Flash” E-mail Focuses on Commuting**

Looking for a new, exciting web-based tool to get out the word on commute alternatives? This unique, user friendly “flash” e-mail unites music, pictures and text that encourages drivers to combine their trips and consider alternatives to getting to work. Visit this web-site, [http://www.fhdc.com/itallddsup/alt\\_animation1.html](http://www.fhdc.com/itallddsup/alt_animation1.html) to view the flash e-mail. If you have any questions or would like the last frame to be customized with your logo or web-site, please contact us at [commuterchoice@epa.gov](mailto:commuterchoice@epa.gov).

#### 5. **Commuter Choice<sup>SM</sup> Leadership Initiative Welcomes 6 employers in November – over 7,000 new employees covered nationwide under our program!**

The Commuter Choice Leadership Initiative welcomes the following employers who signed on to participate in the Commuter Choice Leadership Initiative in October:

- **California:** Metropolitan Transportation Commission; Integrated Sciences Solutions, Inc.; Yolo Transportation Management Association
- **Colorado:** Broomfield Village Associates
- **Minnesota:** Best Buy
- **Texas:** Baker Hughes, Inc.

If there is someone in your organization who you want us to include on our *Commuter Choice E-Update* distribution list, please e-mail your request to [commuterchoice@epa.gov](mailto:commuterchoice@epa.gov) with "Add to *Commuter Choice E-Update*" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to [commuterchoice@epa.gov](mailto:commuterchoice@epa.gov) with "Remove from *Commuter Choice E-Update*" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.